



ICS 2013 – Sponsorship Opportunities

University of Oregon, Eugene, Oregon, USA

<http://www.ics-conference.org>



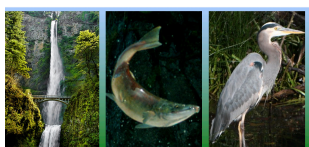
ICS 2013 encourages sponsorship from industry, government, and institutions. Sponsorship can take the form of monetary and in-kind contributions. In general, contributions are used for various purposes ranging from honoraria for keynote speakers, prizes for best papers / posters, improved social events (receptions, conference dinner), special consideration on registration costs, and travel support for students. Targeted sponsorship for specific ICS 2013 support is welcomed and a list of opportunities is provided below.

Sponsorship Levels

There are four ranges of sponsorship levels for ICS 2013. These are listed below along with their specific benefits. All sponsorships will be acknowledged in announcements before the event, on the ICS 2013 web site, during the conference, and in the proceedings.

Platinum (\$5,000+)

- Each platinum sponsor will be named as the exclusive sponsor for one ICS main social event or other sponsorship opportunity, and identified as such through a public announcement and a poster.
- All platinum sponsors may supply a limited amount of materials to be given to each attendee at registration (for example a pamphlet, a CD, or token gift)
- All platinum sponsors will be listed (by logo) at the top of a list of sponsors that will be shown on the conference web site, the conference program, and a poster at the conference registration area.
- All platinum sponsors receive one complimentary full registration, which includes tutorials and workshops.
- All platinum sponsors are given the opportunity to reserve a poster panel to be displayed at the poster session on Wednesday evening.
- Platinum sponsors will also have the opportunity to display materials on an industrial table set up during the main technical paper sessions.

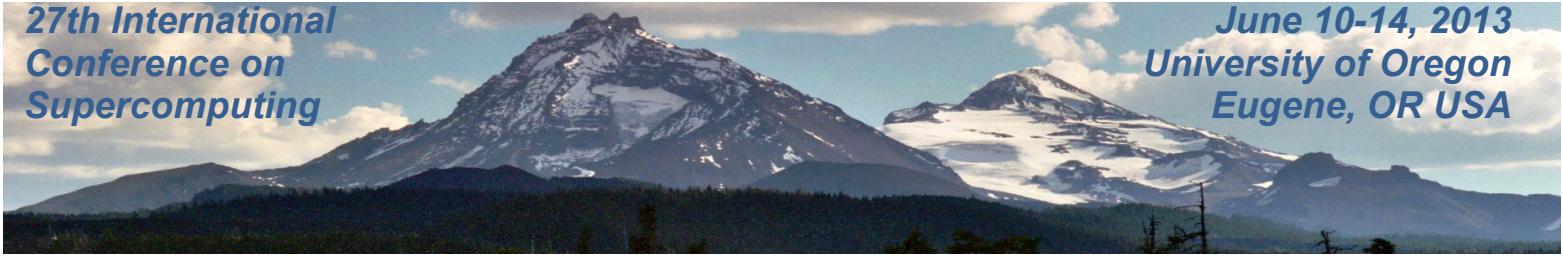


ICS 2013 Industrial Chair – Pete Beckman

Argonne National Lab

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Gold (\$3,000 – \$4,999)

- The gold sponsor will be named as the exclusive sponsor for an ICS lunch, and identified as such through public advertisement at the event.
- All gold sponsors may supply a limited amount of materials to be given to each attendee at registration (for example a pamphlet, a CD, or token gift)
- All gold sponsors will be listed (by logo) in the middle of a list of sponsors that will be shown on the conference web site, the conference program, and a poster at the conference registration area.
- All gold sponsors receive one complimentary registration for the conference technical program.
- All gold sponsors are given the opportunity to reserve a poster panel to be displayed at the poster session on Wednesday evening.

Silver (\$1,000 – \$2,999)

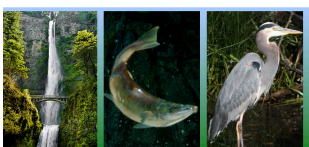
- Silver sponsors will be named as a sponsor of a day's morning and afternoon breaks, or a tutorial/workshop breakfast, and identified as such through public advertisement at the event.
- All silver sponsors will be listed (by logo) at the bottom of a list of sponsors that will be shown on the conference web site, the conference program, and a poster at the conference registration area.
- All silver sponsors are given the opportunity to reserve a poster panel to be displayed at the poster session on Wednesday evening.

Bronze (\$500 – \$999)

- All bronze sponsors will be listed (by logo) at the bottom of a list of sponsors that will be shown on the conference web site, the conference program, and a poster at the conference registration area.

Sponsorship Opportunities

ICS 2013 has several opportunities for platinum and gold sponsors to receive exclusive recognition for one of the conference's highlighted activities.





Best paper. The awardee would receive a plaque, recognition on the web page, and a sponsored gift of some kind. The sponsor will be recognized at the award presentation and on the ICS web page. (Sponsorship level: \$3,000)

Workshop/Tutorial reception. The ICS workshop/tutorial reception will take place at the Eugene Hilton on Sunday evening, June 9. The sponsor will be recognized at the event by a poster and signage on tables. (Sponsorship level: \$3,000)

Keynote speaker. The expenses and a honorarium for the ICS 2013 keynote speaker would be provided. The sponsor will be recognized in the conference proceedings and on the ICS web page. (Sponsorship level: \$5,000)

Transportation. ICS will take place on the University of Oregon campus. Providing transportation for attendees to the conference events is important, and sponsorship of shuttle transportation expenses is a valuable contribution to ICS success. The sponsor will be recognized by shuttle signage, and thanked in the opening conference remarks. (Sponsorship level: \$6,000)

Opening reception. The ICS opening reception will take place at the Jordan Schnitzer Art Museum (<http://jsma.uoregon.edu/>) on the University of Oregon campus on Tuesday evening, June 11. The sponsor will be recognized by the UO Vice President for Research in her opening remarks, and by a poster and signage on tables. (Sponsorship level: \$8,000)

Conference dinner. The ICS conference dinner is being planned to take place at the King Estate Winery (<http://www.kingestate.com/>) on Thursday evening, June 13. The dinner will include opportunities for tasting King Estate's exceptional wines. The sponsor will be recognized by a poster and signage on tables, and thanked in the opening dinner remarks. (Sponsorship level: Dinner – \$10,000, Wine – \$5,000)

Conference lanyard. The lanyard used for the ICS name tag for all attendees could be printed with a sponsor's name and logo. (Sponsorship level: \$4,000)

Conference notepad or pen: A notepad or a pen with the sponsor's name and logo is provided to all attendees. (Sponsorship level: \$2,500)

For more information about ICS sponsorship, please see the ICS web site or contact Pete Beckman (beckman@mcs.anl.gov) or Allen Malony (malony@cs.uoregon.edu).

